

2012-2013 Achievement Summary Profile

As of: 9/18/2013 11:13 AM EST

Core Business Administration, M.B.A

Met

Measure 1: Organizational behavioral exam questions

Outcome/Objective 1: Apply concepts of core business disciplines

Goals:

1: Apply business knowledge and skills effectively

Target: 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

Finding: Spring 2013: 85% of our students demonstrated a thorough understanding of the fundamental theories of motivation 80% of our students demonstrated a thorough understanding of group dynamics 93% of our students demonstrated a thorough understanding of the process of communications 92% of our students demonstrated a thorough understanding of leadership theories 84% of our students demonstrated a thorough understanding of organizational change management

Measure 2: Financial statements exam questions

Outcome/Objective 1: Apply concepts of core business disciplines

Goals:

1: Apply business knowledge and skills effectively

Target: 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

Finding: Of 34 students answering the embedded AOL questions on the final (or other exam) the total number of students achieving a satisfactory score was 31. Thus, 91% of students achieved a satisfactory score of 75% on the embedded questions, research paper, project, or presentation administered in ACCTAX 503 during the Spring 2013 semester.

Measure 3: Statistical tools and concepts exam questions

Outcome/Objective 1: Apply concepts of core business disciplines

Goals:

1: Apply business knowledge and skills effectively

Target: 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

Finding: Fall 2012: A total of 34 students participated in taking the DS504 exam of embedded questions and 85% of them have met the passing score (70 or more).

Measure 4: Information technology exam questions

Outcome/Objective 1: Apply concepts of core business disciplines

Goals:

1: Apply business knowledge and skills effectively

Target: 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

Finding: Fall 2012: A total of 13 students participated in taking the CIS505 exam of embedded questions and 85.0% of them had met the passing score (70 or more).

Measure 5: Microeconomic & macroeconomic exam questions

Outcome/Objective 1: Apply concepts of core business disciplines

Goals:

1: Apply business knowledge and skills effectively

Target: 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

Finding: For the Fall 2012 semester, there were 14 multiple choice questions. Question 1 = of the 31 students

answering the question 77.4% answered correctly. Question 2 - of the 13 students answering the question 23.1% answered correctly. Question 3 = of the 31 students answering the question 80.6% answered correctly. Question 4 - of the 31 students answering the question 93.5% answered correctly. Question 5 = of the 13 students answering the question 61.5% answered correctly. Question 6 - of the 31 students answering the question 90.3% answered correctly. Question 7 = of the 31 students answering the question 54.8% answered correctly. Question 8 - of the 13 students answering the question 100.0% answered correctly. Question 9 = of the 31 students answering the question 71.1% answered correctly. Question 10 - of the 31 students answering the question 54.8% answered correctly. Question 11 = of the 31 students answering the question 83.9% answered correctly. Question 12 - of the 31 students answering the question 64.5% answered correctly. Question 13 = of the 31 students answering the question 90.3% answered correctly. Question 14 - of the 13 students answering the question 100.0% answered correctly. Overall = 75.4%

Measure 6: Financial decision making exam questions

Outcome/Objective 1: Apply concepts of core business disciplines

Goals:

1: Apply business knowledge and skills effectively

Target: 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

Finding: For the Fall 2012 semester, 10 common questions were included in the final exams for two sections of the course. Of the 31 students taking the exam, 77.4% answered question 1 correctly; 80.6% answered question 2 correctly; 83.9% answered question 3 correctly; 61.3% answered question 4 correctly; 77.4% answered question 5 correctly; 45.2% answered question 6 correctly; 71.0% answered question 7 correctly; 83.9% answered question 8 correctly; 51.6% answered question 9 correctly, and 45.2% answered question 10 correctly. Overall 67.7%. For the Spring 2013 semester, 10 common questions were included in the final exams for two sections of the course. Of the 46 students taking the exam, 76.1% answered question 1 correctly; 76.1% answered question 2 correctly; 89.1% answered question 3 correctly; 63.0% answered question 4 correctly; 69.6% answered question 5 correctly; 73.9% answered question 6 correctly; 78.3% answered question 7 correctly; 91.3% answered question 8 correctly; 37.0% answered question 9 correctly, and 52.2% answered question 10 correctly. Overall 70.7%.

Measure 7: Marketing management exam questions

Outcome/Objective 1: Apply concepts of core business disciplines

Goals:

1: Apply business knowledge and skills effectively

Target: 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

Finding: During the Fall 2012 semester, 47 students completed the embedded questions in the final exam of MKT 508 exam and 70% of them met the passing score. During the Spring 2013 semester, 19 students completed the embedded questions in the final exam of MKT 508 exam and 84% of them met the passing score.

Measure 8: Operations & production exam questions

Outcome/Objective 1: Apply concepts of core business disciplines

Goals:

1: Apply business knowledge and skills effectively

Target: 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

Finding: Spring 2013: 96% of our students demonstrated a satisfactory knowledge of strategic and tactical flow of resources. 100% of our students demonstrated a satisfactory knowledge of procurement activity. 93% of our students demonstrated a satisfactory knowledge of quality management. 96% of our students demonstrated a satisfactory knowledge of inventory management. 100% of our students demonstrated a satisfactory knowledge of project management. 86% of our students demonstrated a satisfactory knowledge of production & operations planning. 86% of our students demonstrated a satisfactory knowledge of scheduling. 96% of our students demonstrated a satisfactory knowledge of capacity planning.

Measure 9: Presentations on business topics and issues

Outcome/Objective 2: Demonstrate effective written & oral comm. skills

Goals:

1: Apply business knowledge and skills effectively

Target: 75% of students make oral presentations that satisfactorily meet the 14 required areas contained in the rubric developed by Management Department

Finding: Spring 2013: 99% of our students used nonverbal skills of making eye contact while presenting. 100% of our students used nonverbal skills of being professional while presenting. 98% of our students demonstrated verbal skills of enthusiasm. 99% of the students demonstrated verbal skill in the delivery of the presentation. 99% of the students had appropriate content and showed subject knowledge. 99% of the students had appropriate content and showed organization. 98% of the students had appropriate content and showed quality content design. 93% of the students used time management appropriately.

Measure 10: Written reports

Outcome/Objective 2: Demonstrate effective written & oral comm. skills

Goals:

1: Apply business knowledge and skills effectively

Target: 75% of students prepare written assignments that satisfactorily meet the requirements contained in the rubric prepared by the Management Department.

Finding: Spring 2013: 97% of our students demonstrated issues identification. 100% of our students appropriately integrated finance, accounting, MIS, HRM, Operations, and Marketing. 97% of our students developed appropriate strategic alternatives. 97% of our students made appropriate strategic decisions. 100% of our students understood global business challenges 100% of our students' papers demonstrated appropriate written quality. 100% of our students had appropriate documentation. 100% of our students demonstrated appropriate discipline knowledge. 100% of our students demonstrated appropriate professionalism.

Measure 11: Group exercises & applications

Outcome/Objective 3: Work effectively in teams

Goals:

1: Apply business knowledge and skills effectively

Target: 75% of students demonstrate appropriate personal and team-level decision skills

Finding: Spring 2013: 94% of students demonstrated appropriate decision making skills. 94% of the students demonstrated appropriate planning skills. 93% of the students demonstrated appropriate assessing skills. 92% of the students demonstrated appropriate team building skills.

Measure 16: Projects related to ethics & social responsibility

Outcome/Objective 5: Identify ethical & legal conseq. of bus decisions

Goals:

3: Appreciate professional & ethical responsibilities

Target: 75% of students successfully identify the ethical issues embedded in the assigned case and provide appropriate solutions

Finding: Spring 2013: 94% of our students found 5 ethically relevant facts, 91% of our students conducted a successful stakeholder analysis, 95% of our students had correct ethical problem identification, 96% of the students listed 5 appropriate alternative solutions, 90% of our students evaluated adequately the alternative solutions, 95% they chose the best solution

Targets Without Findings

Measure 13: Global issues cases

Outcome/Objective 4: Integrate local, national and global issues

Goals:

2: Acquire a global business perspective

Target: Target to be developed by the Assessment Committee in AY 2009-2010.

Measure 14: Participation in service-learning projects

Outcome/Objective 4: Integrate local, national and global issues

Goals:

2: Acquire a global business perspective

Target: 25% of MBA students will have the opportunity to participate in a service-learning project.

Measure 15: Legal and ethical issues exam questions

Outcome/Objective 5: Identify ethical & legal conseq. of bus decisions

Goals:

3: Appreciate professional & ethical responsibilities

Target: 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

Measure 17: Reflections on social responsibility

Outcome/Objective 5: Identify ethical & legal conseq. of bus decisions

Goals:

3: Appreciate professional & ethical responsibilities

Target: 90% of students participating in service-learning projects will produce meaningful reflections on social responsibility

Finding: Not reported this cycle

Core Business Program, B.S.

Not Met

Measure 1: Accounting & Financial Reporting/Decision Making

Outcome/Objective 1: Describe the financial reporting process

Goals:

1: Understand broad business competencies

Target: 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

Finding: For the Fall 2012 semester: Total number scoring 9-10 points (Student competently utilizes quantitative measure to make informed decisions) 63. Total number scoring 7-8 points (Student correctly utilizes quantitative measure to make informed decisions) 44. Total number scoring 6 points (Student utilizes quantitative measure to make informed decisions) 31. Total number scoring 2-5 points (Student has difficulty utilizing quantitative measure to make informed decisions) 65. Total number scoring 0-1 points (Student is unable to utilize quantitative measure to make informed decisions) 20. Total number of students that took the exam December 12, 2012 223. Number of students that took the exam December 12, 2012 that scored 6 points or more 138. Percentage of students that took the exam December 12, 2012 that scored 6 points or more 62%

Measure 10: Foundations of Finance exam questions

Outcome/Objective 6: Identify sources of capital

Goals:

1: Understand broad business competencies

Target: 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

Finding: During the Fall 2012 semester, there were 20 common questions. Question 1 - # of students 110 - 35.5% answered correctly; Question 2 - # of students 97 - 41.2% answered correctly; Question 3 - # of students 152 - 44.1% answered correctly; Question 4 - # of students 65 - 52.3% answered correctly; Question 5 # of students 137 - 82.5% answered correctly; Question 6 - # of students 112 - 41.0% answered correctly; Question 7 - # of students - 86 - 69.8% answered correctly; Question 8 - # of students 88 - 68.2% answered correctly; Question 9 - # of students 101 - 58.4% answered correctly; Question 10 - # of students 50 - 70.0% answered correctly; Question 11 - # of students 152 - 86.2% answered correctly; Question 12 - # of students - 78 - 70.5% answered correctly; Question 13 - # of students - 123 - 51.2% answered correctly; Question 14 - # of students - 98 - 75.5% answered correctly. Question 15 - # of student - 24 - 83.3% answered correctly. Question 16 - # of students - 24 - 79.2% answered correctly. Question 17 - # of students - 47 - 85.1% answered correctly. Question 18 - # of students - 26 - 84.6% answered correctly. Question 19 - # of students - 26 - 57.7% answered correctly. Question 20 - # of students - 26 - 92.3% answered correctly. Overall = 62.7%. During the Spring 2013 semester, out of the 20 common questions, 10 questions were given. Question 1 - # of students 107 - 30.8% answered correctly; Question 2 - # of students 65 - 44.6% answered correctly; Question 3 - # of students 75 - 52.7% answered correctly; Question 5 - # of students 140 - 83.9% answered correctly; Question 7 # of students 98 - 53.6% answered correctly; Question 8 - # of students 65 - 86.2% answered correctly; Question 11 - # of students - 42 - 71.4% answered correctly; Question 13 - # of students 33 - 65.2% answered correctly; Question 14 - # of students 42 - 50.0% answered correctly; Question 18 - # of students 42 - 85.7% answered correctly. Overall = 61.5%

Partially Met

Measure 3: Economic Cycle & Application exam questions

Outcome/Objective 2: Engage in original economic analysis

Goals:

1: Understand broad business competencies

Target: 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

Finding: For the Fall 2012 semester, there were 11 sections reporting. 366 students answered questions 1-9, 332 students answered question 10. Of the 366 students 63.4% answered question 1 correctly; 75.4% answered question 2 correctly; 60.4% answered question 3 correctly; 41.5% answered question 4 correctly; 83.1% answered question 5 correctly; 67.2% answered question 6 correctly; 58.2% answered question 7 correctly; 76.0% answered question 8 correctly; 52.5% answered question 9 correctly, and 50.0% answered question 10 correctly.

Measure 8: Access & apply electronic databases

Outcome/Objective 5: Use office productivity software effectively

Goals:

1: Understand broad business competencies

Target: 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

Finding: Fall 2012: A total of 153 students participated in taking the CIS1332 exam of embedded questions and 72% of them have met the passing score (70 or more). A total of 51 students participated in taking the CIS2331 exam of embedded questions and 69.0% of them have met the passing score (70 or more). This relatively poor performance of CIS 2331 students in fall 2012 was examined in more detail. Obviously, this value is very close to the passing score. If the poor performance of CIS 2331 students continues in the future, it may result in changing the assessment exam or reexamining the course syllabus to make sure that CIS 2331 faculty members cover all the required topics. Spring 2013: A total of 121 students participated in taking the CIS1332 exam of embedded questions and 81% of them have met the passing score (=70). A total of 60 students participated in taking the CIS2331 exam of embedded questions and 72% of them have met the passing score (=70).

Measure 12: Decision Science exam questions

Outcome/Objective 8: Use stat techniques to analyze business data

Goals:

1: Understand broad business competencies

Target: 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

Finding: Fall 2012: A total of 120 students participated in taking the DS2333 exam of embedded questions and 70% of them have met the passing score (70 or more). A total of 118 students participated in taking the DS2334 exam of embedded questions and 34% of them have passed (70 or more). Spring 2013: A total of 116 students participated in taking the DS2333 exam of embedded questions and 65.51% of them have met the passing score (=70). A total of 133 students participated in taking the DS2334 exam of embedded questions and 35% of them have met the passing score (70 or more).

Met

Measure 2: Accounting & Controlling Business Operations

Outcome/Objective 1: Describe the financial reporting process

Goals:

1: Understand broad business competencies

Target: 75% of students demonstrate satisfactory understanding of the concepts in the embedded questions

Finding: TOTAL NUMBER OF STUDENTS THAT TOOK THE EXAM MAY 8, 2013 205
NUMBER OF STUDENTS THAT TOOK THE EXAM MAY 8, 2013 THAT SCORED 8 POINTS OR MORE 164
PERCENTAGE OF STUDENTS THAT TOOK THE EXAM MAY 8, 2013 THAT SCORED 8 POINTS OR MORE 80%

Measure 5: Marketing exam questions

Outcome/Objective 3: Recognize market needs and develop new markets

Goals:

1: Understand broad business competencies

Target: 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam

questions

Finding: During the Fall 2012 semester, 128 students completed embedded questions in the final exam of MKT 3301 exam and 76% of them met the passing score. During the Spring 2013 semester, 130 students completed embedded questions in the final exam of MKT 3301 exam and 85% of them met the passing score.

Measure 6: Organizational Behavior exam questions

Outcome/Objective 4: Apply management theories to problems

Goals:

1: Understand broad business competencies

Target: 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

Finding: Spring 2013: 84% of the students answered correctly the "motivation" case questions. 85% of the students answered correctly the "group dynamics" case questions. 86% of the students answered correctly the "communication" case questions 83% of the students answered correctly the "leadership" case questions. 85% of the students answered correctly the "organizational change leadership" case questions

Measure 7: Production and Operation Management exam questions

Outcome/Objective 4: Apply management theories to problems

Goals:

1: Understand broad business competencies

Target: 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

Finding: Spring 2013: 90% of students answered correctly the vignette quality management questions 88% of students answered correctly the vignette inventory management questions 80% of students answered correctly the vignette project management questions. 97% of students answered correctly the vignette supply chain management questions. 88% of students answered correctly the vignette operations strategy questions. 85% of students answered correctly the vignette production planning questions.

Measure 11: Business Law exam questions

Outcome/Objective 7: Describe the legal and regulatory environment

Goals:

1: Understand broad business competencies

Target: 75% of students demonstrate satisfactory understanding of the concepts in the embedded exam questions

Finding: During the Spring 2013 semester, a series of 30 True/False questions were administered to students in several sections, the identical test was administered at the beginning of the semester and again at the conclusion of the course for comparison purposes. In other sections only one test was administered. Findings: Sections with test administered twice: 1. First administration 55% correct; Second administration 61% correct 2. First administration (honors) 74% correct, Second administration 91.5% correct 3. First administration 69.3% correct; Second administration 85.8% correct 4. First administration 52% correct, Second administration 65% correct Sections with test administered once: 1. Test results 60% 1. Test results 79%

Measure 13: Business/Strategic Planning case study

Outcome/Objective 9: Formulate an effective plan for an organization

Goals:

1: Understand broad business competencies

Target: 75% of students demonstrate satisfactory understanding of the underlying concepts examined in the case study

Finding: Spring 2013: 95% of our students were able to conduct successfully an internal analysis. 95% of our students were able to conduct successfully an external analysis. 99% of our students were able to make correct issue identification. 96% of our students were able to integrate successfully financial, accounting, MIS, HRM, operations, and marketing knowledge. 98% of our students developed appropriate goals and objectives. 97% of our students developed appropriate strategies. 97% of our students developed appropriate plans of strategy implementation. 99% of our students developed appropriate mechanisms for control and evaluation. 92% of our students had appropriate written expression. 97% of our students demonstrated knowledge of the discipline. 93% of our students demonstrated appropriate documentation. 97% of our students demonstrated appropriate professionalism.

Measure 15: Clear & Effective Business Research Paper

Outcome/Objective 11: Write business analysis w/ correct grammar & mech

Goals:

2: Apply business knowledge & skills effectively

Target: 75% of students demonstrate satisfactory understanding of the underlying concepts examined in the project or assignment

Finding: Spring 2013: 92% of our students wrote a good paper with few spelling errors, generally appropriate grammar, sentence structure, and paragraphing. 97% of our students appropriately addressed most of the key discipline-specific concepts and issues. 93% of our students used appropriate documentation. 97% of our students' papers were professional.

Measure 16: Deliver Presentations and Give/Receive Feedback

Outcome/Objective 12: Deliver effective, engaging presentations

Goals:

2: Apply business knowledge & skills effectively

Target: 75% of students demonstrate satisfactory understanding of the underlying concepts in the presentation assignment, make understandable presentations that are appropriate in the circumstances, and provide or receive relevant feedback

Finding: Spring 2013: 94% of our students used nonverbal skills of making eye contact while presenting. 99% of our students used nonverbal skills of being professional while presenting. 93% of our students demonstrated verbal skills of enthusiasm. 96% of the students demonstrated verbal skill in the delivery of the presentation. 93% of the students had appropriate content and showed subject knowledge. 97% of the students had appropriate content and showed organization. 96% of the students had appropriate content and showed quality content design. 97% of the students used time management appropriately.

Measure 19: Service-Learning Portfolio

Outcome/Objective 15: Complete a service/experiential learning project

Goals:

4: Appreciate the Vincentian value of service

Target: 25% of students participate in service or experiential learning projects

Finding: Spring 2013: 115 students of Mgt 2301 participated in service learning project with the Be the Best in Sports. 207 students of Mgt 4329 participated in service learning project with the Girl Scouts of Nassau County.

Targets Without Findings

Measure 14: Information Literacy Projects

Outcome/Objective 10: Conduct business analysis using multi data sources

Goals:

2: Apply business knowledge & skills effectively

Target: 75% of students demonstrate satisfactory understanding of the underlying concepts examined in the project or assignment

Measure 18: Understand and Apply Business News

Outcome/Objective 14: Identify current events' impact on society & bus.

Goals:

3: Understand professional / ethical responsibilities

Target: 75% of students demonstrate satisfactory knowledge about business events in the news or media

Measure 20: Internships

Outcome/Objective 15: Complete a service/experiential learning project

Goals:

4: Appreciate the Vincentian value of service

Target: 90% of qualified students applying for internships will be placed and will successfully complete internships

St. John's University

As of: 9/18/2013 11:15 AM EST

2012-2013 Data Entry Status Overview

This report shows Data Entry Status based on Draft/In-Progress vs. Final status determined by users. To get a more complete picture of remaining work, also run Audit reports for the sections of interest.

Status Overview for Academic Entities

	Final	In-Progress	None
Mission / Purpose	2 (100%)	0 (0%)	0 (0%)
Goal (if used)	2 (100%)	0 (0%)	0 (0%)
Outcome/Objective	2 (100%)	0 (0%)	0 (0%)
Measure	2 (100%)	0 (0%)	0 (0%)
Target	1 (50%)	1 (50%)	0 (0%)
Finding	0 (0%)	2 (100%)	0 (0%)
Action Plan	0 (0%)	2 (100%)	0 (0%)
Analysis Question	0 (0%)	0 (0%)	2 (100%)
Annual Report Section	0 (0%)	0 (0%)	2 (100%)