



GLOBAL DESTINATION COURSE



PERU – FALL 2019



MKT 701 Seminar in Current International Marketing Topics

Travel to Lima and Cusco, Peru with Dr. Iris Mohr and participate in business visits to global companies that allow students to learn about the role of retail marketing, fashion, merchandising, and branding within Peru and internationally. Accepted students will be enrolled in a hybrid course with travel during the semester.

Travel Dates: November 23-30, 2019

Credit Hours: Satisfies 3 credit hours in a Hybrid Course (Online/2 Meetings on Queens Campus)

Eligibility Criteria: Successful completion MKT 600

Program Fee: \$2400* (*not* including international airfare)

Contact: Dr. Iris Mohr mohri@stjohns.edu
Ms. Lina Cajiao-Quiroz cajiao@stjohns.edu

To apply visit: https://tobin.az1.qualtrics.com/jfe/form/SV_86xGbrXMAwXcxJb