

December 2016

*The*

# GLOBE

Global Loan Opportunities for Budding Entrepreneurs

*Gazette*

## GLOBE Student Fellows Travel to the Philippines



## GLOBE Managers

Fall 2016



### Marketing, Communications, and Fundraising Team:

Maya Campbell, Maurice Chew, Evan Dittig\*, Vidushi Dyal\*, Nicole Hanakis, Corina Harley, Nia Hilson

### Finance, Budgets, and Risk Assessment Team:

Lois Anakwe, Raven Bolding, Courtney Clark, Saavedra Dessesauere, Jessica Flynn, Jean-Emile Leconte II\*, Alexander Marino

### Enterprise Development and Program Impact Audits Team:

Fareesha Ali, Michael Coughlin and Dot, Rachel Ergas, Nicolas Hawkins, Oluwaseun (Seun) Odusola\*, Param Yonzon, Francesco Zanetti

\* Indicates Team Liaisons

## GLOBE Student Fellows Travel to the Philippines

Dr. Sama and the GLOBE Fellows visited the Philippines from May 23<sup>rd</sup> to June 1<sup>st</sup>, 2016, hosted by the Daughters of Charity. The Philippines is the 6<sup>th</sup> country in which GLOBE has expanded its operations. During the visit, the Fellows met 34 of the 36 GLOBE borrowers.

On the first day, the Fellows visited the Hospicio de San Jose, an orphanage and “poor house” that is part of the Daughter’s of Charity’s mission. They met two borrowers, Cindy Agpaoa who resides at the Hospicio, and Olive Cerro who runs her business from her home in the outskirts of Manila. Since receiving her loan, Cindy, a mother of three, suffered domestic abuse and began living at the Hospicio where she started a bakery.

The Fellows visited the Kasagana-la Development, Inc., a partner of Habitat for Humanities, headquartered in Manila. GLOBE Fellows learned how Habitat worked closely with the community to effectively help them build homes, especially in the aftermath of typhoon Yolanda in 2013.

GLOBE Fellows also met with 20 borrowers in Colegio de San Jose in Iloilo, where a community loan was given for a Sari Sari (convenience) store. Fellows learned how GLOBE’s impact on the borrowers had expanded into the community as the borrowers themselves began to give out loans to close to 300 others in their cooperatives, serving as local microfinance institutions.

The trip concluded in Libon Albay where borrowers in that rural community hosted a banquet for the Fellows and shared stories of the businesses started with GLOBE loans. The Fellows also enjoyed cultural visits to the Mayon Volcano, Cagasawa Ruins, and the Batangas.

## Marketing/Communications and Fundraising Team

### Marketing/Fundraising Goals

*This semester we aim to raise over \$5000 for our borrowers. In order to reach this goal we will host a number of events and also implement other fundraising initiatives:*

1. **Set up crowd sourcing campaign.** Goal: \$4000
2. **Treat for Change:** Host the 7<sup>th</sup> Annual Treat for Change and Bake Sale. Goal: \$400
3. **Wristband Sales.** Goal: \$400
4. **Basketball Game Hawking:** Sell concessions at SJU basketball games. Goal: \$100
5. **Final Presentations Raffle.** Goal: \$500
6. **Ladies of Charity Conference**
7. **Host Annual GLOBE Appreciation Luncheon**

### IT/Communication Goals

1. Collaborate with fellow managers on creating the hashtag #GLOBEGives.
2. Create a new promotional video that advertises GLOBE to both students and potential donors.
3. Develop an incentive program to encourage social media engagement
4. Monitor and increase engagement on all social media platforms with specific targets.

## Finance and Risk Assessment Team

### Finance and Risk Goals

1. Research new areas of operation for GLOBE.
2. Develop a demographic profile of our borrower portfolio to include: age, gender, marital status, family size (number of children), and location/region.
3. Review and make recommendations on all new loans received this semester in a timely manner.
4. Update class on loan applications received to keep everyone involved in the process.
5. Decide which outstanding loans need to be written off.
6. Revise the loan application template as needed.

## Enterprise Development & Program Impact Audits Team

### Enterprise Development Goals

1. Communicate with the Daughters of Charity about the creation and dissemination of the pamphlets and newsletters
2. Create a newsletter for each country of operation featuring success stories and tips from previous borrowers; send these newsletters to new borrowers.
3. Assign a Piktochart account to house all pamphlets of current and future GLOBE teams.

### Auditing Goals

1. Research social impact factors relevant to GLOBE.
2. Revise surveys to reflect research results.
3. Create a follow-up borrower survey.
4. Update criteria for internally auditing all teams before the first team assessment.
5. Regularly conduct group self-assessment surveys based on each team's objectives.

## GLOBE hosts the 6<sup>th</sup> Annual Appreciation Luncheon



## Treat for Change & Halloween Bake Sale

GLOBE Managers hosted the 7<sup>th</sup> Annual Treat for Change event incorporating a Halloween Day Bake Sale. Managers dressed as “Sponsor Monsters” asking everyone in the St. John’s community to donate change so that they, in turn, could make a change in the world.



# #GLOBEgives...



...TO BORROWERS.



...TO FAMILIES.



...TO COMMUNITIES.

## And our friends and donors give to GLOBE.

GLOBE organized its 4<sup>th</sup> Annual GiveCampus crowdfunding campaign, #GLOBEGives

Click on this link for details:  
<http://gvcmp.us/rd9y28>





## Appreciation Luncheon

At the sixth annual appreciation luncheon, the Fall 2016 **GLOBE** managers gave thanks to **GLOBE** donors, supporters, and everyone who is essential to the cause. The managers created a **GLOBE** Hall of Fame featuring borrowers from the countries where the program operates. The Marketing/IT team announced **GLOBE's** 4th crowd funding campaign on GiveCampus. **GLOBE** Managers and team liaisons, Vidushi Dyall and Evan Dittig presented the #GLOBEgives campaign.

Afterwards, the **GLOBE** event was livestreamed via Facebook so that everyone could witness the Luncheon in real-time. Our previous **GLOBE** Graduate Assistant, Alina Rizvi was able to view the live stream from Chicago! Michael Benjamin, a previous **GLOBE** manager and **GLOBE** Fellow, gave a presentation on the 2016 **GLOBE** Fellows Trip to the Philippines, which is the 6<sup>th</sup> country **GLOBE** has expanded operations into since December 2015.



The event concluded with a **GLOBE** jeopardy game hosted by **GLOBE** managers Nicole Hanakis and Corina Harley. It was a competitive game and the winner, Clare Byrne (Lady of Charity) was awarded 5 tickets to **GLOBE's** Final Presentations Raffle.



## Alumni Corner

### Alina Rizvi

GLOBE Manager  
Spring 2011  
&  
Graduate Assistant



We often talk a lot about what **GLOBE** has given to their borrowers and to the communities we operate in. We seldom speak about what **GLOBE** gives to its students, perhaps what's even less talked about is the impact that **GLOBE** has on its Graduate Assistants. I have been ever so fortunate to have been part of the **GLOBE** family since 2011 and I can speak to what #GLOBEgives. To try and summarize what **GLOBE** has done for me in one page is not an easy task.

The first thing that comes to mind is hope. Now I know what you're thinking, we speak a lot about hope in regards to our borrowers but rarely in regards to students. When I first joined **GLOBE** I was a junior at St. John's, I was more than half way into my business focused courses and I was beginning to realize that there was a lot of greed in business. I was starting to question my own future in the business world. From the moment I heard about **GLOBE**, I knew it was just what I needed; it gave me the hope that business can be used in a positive way. When I saw firsthand how much **GLOBE** does with so little, I quickly realized that given the right resources and the right motivation, business doesn't have to be all about profits and losses.

The second thing that comes to mind is a reality check. From the moment I heard Dr. Sama speak about our borrowers, I quickly realized that I was living in a fantasy world in need of a grim reality check. I think living and growing up in the United States; we often take the most basic of things for granted. I think everyone needs that one thing that keeps them grounded - for me that thing is **GLOBE**. When times are tough and the media's negativity can't be ignored, I reflect back on the people I've met in Nicaragua, Vietnam, and the Philippines and they bring me back down to earth. Our borrowers overwhelming positivity despite their extenuating circumstances is amazing. Their stories continue to

empower me every day and I know that may sound a bit cliché, but they are a constant reminder that life is what you make it - you can either be down in the dumps or see all the good in the world.

There are so many things that **GLOBE** has given me, many of which I won't have time to write about or else I'll be writing for days, I think the biggest and most overlooked thing is opportunity. Without **GLOBE** I would not have had the opportunity to travel to Vietnam, Nicaragua, and the Philippines, I would not have had the chance to get my MBA, and I definitely would not have had the opportunity to work with Dr. Sama and Lina Quiroz.

I will forever be grateful for all the doors that **GLOBE** has opened for me. From the moment I walked in to the door to the DAC classroom in January 2011, I have become a better version of myself who doesn't shy away from opportunity. Working side by side with Dr. Sama and Lina while also getting my MBA and traveling the world has taught me so much about myself and life in general. **GLOBE** has given me the confidence to travel freely, work tirelessly for what I want, and live in the assurance that no matter what life throws my way, I can handle it.

So to the **GLOBE** supporters, thank you for making it possible to run an organization like **GLOBE**. Next time you give to **GLOBE**, take a moment to reflect on how much **GLOBE** has already given to it's over 300 **GLOBE** Managers, and perhaps take some time to think about what **GLOBE** has given you.

**THANK YOU** for your  
continuous support of **GLOBE**



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