



Section I

To start, would you please tell us a bit about yourself and your experience with St. John's?

1. How would you rate your decision to attend St. John's?
 - Bad decision
 - Fair decision
 - Good decision
 - Great decision
 - No opinion

2. How often do you promote St. John's to others?
 - Never
 - Occasionally
 - Regularly
 - All the time
 - No opinion

3. Which of the following best describes your experience as a student?
 - Poor
 - Fair
 - Good
 - Excellent
 - No opinion

4. Which of the following best describes your experiences as an alumnus/a?
 - Poor
 - Fair
 - Good
 - Excellent
 - No opinion

5. Which of the following describes your overall current opinion of St. John's?
 - Poor
 - Fair
 - Good
 - Excellent
 - No opinion

6. How well did the highest education received from St. John's prepare you for each of the following:

	Poor preparation	Fair preparation	Good preparation	Excellent preparation	No opinion
a. Current work status	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
b. Further graduate education	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
c. Responding to new career opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
d. Contributing to my community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
e. Deepening my understanding and	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

commitment to personal development

- f. Getting a job or into the advanced degree program I wanted right after graduation
- g. Getting a job/graduate program I wanted soon after I graduated

7. How important is it for you and alumni in general to do the following and how well does St. John's do at supporting alumni in doing them?

Importance for alumni to do the item
 1 = Not important
 2 = Somewhat important
 3 = Very important
 4 = Critically important

Quality of support from St. John's
 1 = Poor
 2 = Fair
 3 = Good
 4 = Excellent

	1	2	3	4	1	2	3	4
a. Mentoring students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Identifying job opportunities for graduates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Serving as ambassadors promoting St. John's to others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Providing financial support for St. John's (e.g. donations)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Networking with other alumni	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. Attending athletic events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g. Participating in University online activities (Social Media)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Section II

The following questions are about your experience as a student.

8. In which of the following organizations/activities did you participate as a student? (Choose all that apply.)

- | | |
|---|--|
| <p>No Yes</p> <ul style="list-style-type: none"> a. <input checked="" type="radio"/> <input type="radio"/> Honor Society c. <input checked="" type="radio"/> <input type="radio"/> Intramural, club, or University recreational athletics e. <input checked="" type="radio"/> <input type="radio"/> Music/theater/art g. <input checked="" type="radio"/> <input type="radio"/> Religious organizations i. <input checked="" type="radio"/> <input type="radio"/> Professional or career related organizations k. <input checked="" type="radio"/> <input type="radio"/> Ethnic and/or cultural centers m. Other <input style="width: 150px; height: 15px;" type="text"/> | <p>No Yes</p> <ul style="list-style-type: none"> b. <input checked="" type="radio"/> <input type="radio"/> Fraternity/Sorority d. <input checked="" type="radio"/> <input type="radio"/> Intercollegiate athletics f. <input checked="" type="radio"/> <input type="radio"/> Community service h. <input checked="" type="radio"/> <input type="radio"/> Residence halls j. <input checked="" type="radio"/> <input type="radio"/> Academic clubs l. <input checked="" type="radio"/> <input type="radio"/> Student media (newspaper, radio, TV, or yearbook) |
|---|--|

9. How important was each of the following to your experience as a student, and how well did St. John's do at providing them?

<p>Importance 1 = Not important 2 = Somewhat important 3 = Very important</p>	<p>University's performance 1 = Poor 2 = Fair 3 = Good</p>
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	4 = Critically important				4 = Excellent			
	1	2	3	4	1	2	3	4
a. Academics/classes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Relationship with the faculty	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Attending athletic events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Skills/training for career	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Traditions or values learned on campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. Opportunity to interact with alumni	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g. Providing internships	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h. Providing job preparation and placement services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i. Providing an education that was a worthwhile investment given the tuition paid	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10. Name one **person** or **program** that had a special impact on your experience as a student. Please also provide a brief description of the relationship.

Section III

The balance of the questions pertain to your experience as an alumnus/a.

11. What are barriers to your participation in alumni activities? (Choose all that apply.)

- | No | Yes | No | Yes |
|---|-------------------------------------|---|--|
| a. <input checked="" type="radio"/> <input type="radio"/> | Time/other commitments | b. <input checked="" type="radio"/> <input type="radio"/> | Concern about future solicitation |
| c. <input checked="" type="radio"/> <input type="radio"/> | Value (cost as compared to benefit) | d. <input checked="" type="radio"/> <input type="radio"/> | Type or subject matter of the event |
| e. <input checked="" type="radio"/> <input type="radio"/> | Don't know anyone | f. <input checked="" type="radio"/> <input type="radio"/> | I won't make a difference |
| g. <input checked="" type="radio"/> <input type="radio"/> | Just don't want to | h. <input checked="" type="radio"/> <input type="radio"/> | Geographical distance |
| i. <input checked="" type="radio"/> <input type="radio"/> | Do not know how to get involved | j. Other | <input style="width: 100px;" type="text"/> |

12. In your relationship with St. John's, please describe how often you do or have done each of the following.

- | | Never | One time | A few times | Frequently | No opinion |
|---|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|
| a. Attend local Alumni Association events | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| b. Get in touch with other alumni | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| c. Read alumni e-mail | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| d. Read the alumni magazine | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| e. Attend University sporting events | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| f. Use Twitter | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| g. Use Facebook | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| h. Use Linked-in | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |

13. For each of the communication methods listed below, please tell us how important that method is to you and also rate St. John's effectiveness in utilizing that method.

	Importance				Effectiveness			
	1 = Not important	2 = Somewhat important	3 = Very important	4 = Critically important	1 = Poor	2 = Fair	3 = Good	4 = Excellent
	1	2	3	4	1	2	3	4
a. University web site	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Electronic newsletter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. E-mail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Communication regarding services and benefits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Invitations to University activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. The alumni magazine	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g. Invitations to alumni activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h. Social media / online community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i. Viral Video / YouTube	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14. Please indicate how much each of the following impacts your overall opinion of St. John's:

	No impact on my opinion	Some impact on my opinion	Significantly impacts my opinion	Critically impacts my opinion	No opinion
a. Value/respect for degree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
b. History/tradition	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
c. Accomplishments of alumni	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
d. School rankings (e.g. U.S. News & World Report)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
e. Accomplishments of faculty	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
f. Accomplishments of students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
g. Success of athletic teams	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
h. Providing scholarships	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

15. What are the one or two things that are most important to you about being an alumnus/a?

16. Which of the following best describes your financial support of St. John's?

- Have not financially supported St. John's and do not plan to in future
- Have financially supported St. John's but do not plan to continue
- Have not financially supported St. John's but plan to in the future
- Currently financially support St. John's and plan to continue
- Currently financially support St. John's and plan to increase in future
- No Opinion

17. Please indicate your feeling regarding the frequency of the following.

	Way too much	A little too much	About right	Would welcome more	Not nearly enough	No opinion
a. Email correspondence from St. John's (newsletters, news flashes, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
b. Printed materials from St. John's						

- (magazines, newsletters, etc.)
- c. Information regarding programs such as credit cards, insurance services, long distance services, etc.
- d. Solicitations for donations (annual fund, support for athletics, etc.)
- e. Invitations to alumni activities
- f. Presence on social media sites

18. Which of the following describes what you are currently doing? (Choose ALL that apply)

No Yes

- a. Employed
- b. Continuing my education
- c. Unemployed
- d. Retired
- e. Other

19. If employed **full-time**, what is your annual salary range?

- Below \$20,000
- \$20,000 - \$39,999
- \$40,000 - \$59,999
- \$60,000 - \$79,999
- \$80,000 - \$99,999
- \$100,000 - \$199,999
- \$200,000 or more

20. How much did your experience at St. John's contribute to your knowledge and personal growth in each of the following areas?

- | | Very little | Some | Quite a bit | Very much | Not Applicable |
|--|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|
| a. Searching out the causes of poverty and social injustice with a view to seeking solutions | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| b. Understanding and appreciating cultural and ethnic differences | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| c. Thinking critically and analytically | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| d. Speaking clearly and effectively | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| e. Writing clearly and effectively | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| f. Strengthening my sense of integrity and ethics | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |

21. Please rate your level of agreement with the following statements:

- | | Strongly disagree | Disagree | Agree | Strongly agree | Not applicable |
|---|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|
| a. My experience at St. John's as a Catholic and Vincentian institution contributed to my personal growth | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| b. The perceived value of my St. John's degree(s) is high compared to degrees from other universities | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| c. I would hire a St. John's graduate to work for me | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| d. St. John's degree(s) enabled me to further my career goals in accordance | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |

to my expectations

- e. I would recommend St. John's to a friend or colleague

22. Please tell us any other comments/reflections about question 21 above.

23. How much do you agree/disagree that the following describes people who currently give to St. John's University?

	Strongly disagree	Generally disagree	Generally agree	Strongly agree	No opinion
a. People like me	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
b. Older Alumni	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
c. Recent Graduates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
d. Wealthy Alumni	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
e. People who like to socialize	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
f. People who want to help other alumni	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
g. People who want to give back to the University	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
h. People who are loyal to St. John's	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
i. People who are sports fans	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
j. People who are motivated by incentives to give (Plaques, License Plate Covers, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
k. People who want to make the student experience more robust	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

24. How valuable would each of the following be to you in making a decision to give to St. John's University?

	Not important	Somewhat important	Very important	Critically important	No opinion
a. It's the right thing to do	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
b. To increase the quality of the academics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
c. Better teachers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
d. Nicer facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
e. Providing financial support to students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
f. Higher school ranking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
g. Lower tuition	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
h. Knowing how dues/gifts are used	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
i. More exclusive benefits for alumni	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
j. Alumni activities in my area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
k. Having life long learning opportunities available	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
l. Campus privileges	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

25. Please use the space below to provide any further comments you may have.

Thank you for your input. Your time is greatly appreciated.

Yes, submit my survey!