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| **International Business and Entrepreneurship: Tools & Strategies**  ST. JOHN’S UNIVERSITY  MANHATTAN CAMPUS  **SAMPLE SCHEDULE & EVENTS**  **Week 1**  **SPRING 2018** | | | | |
| **DATE** | **AM** |  | **PM** |  |
| **Sun** | **ARRIVAL** | | | |
| **Mon** | **9:00-10:30** | Welcome to St. John’s University *and* Orientation Session | **12:00-**  **1:00** | Neighborhood Walking Tour  *East Village/West Village* |
| **10:30-12:00** | Icebreaker  and  Introduction to Business English and Culture |
| **Tues** | **9:00-12:00** | International Business: *Business and Entrepreneurship Fundamentals; Business Plan Basics* | **1:30-4:00** | Visit to NYC Venture Capital Fund or Investment Bank |
| **Weds** | **9:00-12:00** | Business English and Culture Workshop | **1:30-2:30** | Team Building Skills  and  Startup Business Plan Group Meetings |
| **3:30-5:00** | Visit to NYC Real Estate Developer and Investment Fund |
| **Thurs** | **9:00-12:00** | International Business: *Finance, Venture Capital and Management* | **1:30-4:00** | Visit to New York City Startup Fashion Company |
| **Fri** | **9:00-12:00** | Business English and Culture Workshop | **1:30-4:00** | [**Wall Street Insider Tour**](http://www.thewallstreetexperience.com/wall-street-insider-tour) |
| **Sat** | **FREE DAY**  (Students will have MetroCards and easy, quick access to attractions like the Statue of Liberty and Empire State Building, as well as neighborhoods like SoHo, Times Square and Brooklyn.) | | | |

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| **International Business and Entrepreneurship: Tools & Strategies**  ST. JOHN’S UNIVERSITY  MANHATTAN CAMPUS  **SAMPLE SCHEDULE & EVENTS**  **Week 2**  **SPRING 2018** | | | | |
| **DATE** | **AM** |  | **PM** |  |
| **Sun** | **FREE DAY**  (Students will have MetroCards and easy, quick access to attractions like the Statue of Liberty and Empire State Building, as well as neighborhoods like SoHo, Times Square and Brooklyn.) | | | |
| **Mon** | **9:00-12:00** | Business English and Culture Workshop | **1:30-2:30** | Team Building Skills  and  Startup Business Plan Group Meetings |
| **Tues** | **9:00-12:00** | International Business: *Marketing and Design Process, Technology and Public Relations* | **1:30-2:30** | Team Building Skills  and  Startup Business Plan Group Meetings |
| **3:30-5:00** | Visit to New York City PR Firm |
| **Weds** | **9:00-12:00** | Business English and Culture Workshop | **1:30-2:30** | Team Building Skills  and  Startup Business Plan Group Meetings |
| **3:30-5:00** | Visit to New York City Technology Startup Company |
| **Thurs** | **9:00-12:00** | International Business: *Business Law and Intellectual Property Considerations* | **1:30-2:30** | Team Building Skills  and  Startup Business Plan Group Meetings |
| **3:30-5:00** | Visit to New York City Business & Intellectual Property Lawyer |
| **Fri** | **9:00-12:00** | Startup Business Plan Elevator Pitch Presentations | **12:00-**  **1:30** | Farewell Lunch & Certificate Distribution |
| **Sat** | **DEPARTURE** | | | |